



# ROAR

May, 2020

Volume 20, Issue 5

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## Upcoming Events

### MAY

LET'S PLAN...BUT, STAY TUNED!

WATCH FOR BLASTS WITH EVENT UPDATES...

### JUNE

KICK OFF RIDE?

13 MEATY RIDE

14 RIDE 4 DREAMS

20 NEW DIGGINS

26-29 FIELD OF DREAMS

**LET'S KEEP HOPING THAT WE CAN MAKE THESE HAPPEN!**

Talk to Greg Smith and Jim Purcell and get your ideas on the calendar!



The Official Publication  
Of  
Top Cats Illinois



## PRESIDENT'S POINT

And Now a Word from your President...

President's Point: May, 2020

Hello Top Cats!!

I hope you and your families are well.

Sad to say, but our May meeting will be canceled due to the extended stay at home order. The silver lining to this, is that we will ALL be itching to attend the Ride for Dreams on June 10th, so I hope to see everyone there.

I had a blast sent out last month with our April meeting cancellation notice and I included a "buddy check", asking our Top Cats family to send me a note, letting me know how you are doing. I received some responses, but I know we can do better, so please do. Buddy Check... [gene.rigsby@gmail.com](mailto:gene.rigsby@gmail.com)... It would be great to hear from you. Let me know how you are keeping busy.

Speaking of riding, In addition to the Ride for Dreams, we still have 3 additional great opportunities to get out with your Top Cats family in June. At this point, we do not know if these events will be impacted by the current health climate, but keep the dates available so you can attend them. Check the club event calendar and watch for blasts for details.

This is why Top Cats - Illinois is the premier motorcycle riding club in the Chicagoland area.

Please feel free to reach out to me at anytime via my email: [Gene.rigsby@gmail.com](mailto:Gene.rigsby@gmail.com), or phone, 847-770-9425.

Looking forward to seeing you there....  
Gene "Lucky" Rigsby

**Hey all! Last month, we sent out a few pictures to get a *Keep-In-Touch* game started. I got a few guesses, but no one figured out that the pictures belonged to Mark Sullivan! Also, the dates that were sent in as guesses for our 'Kick-off' Ride have passed. No winners for either one... Watch in the next few days for the next edition of GUESS WHO and send in your new guesses for our Kick-Off Ride!**







## KAUTION KORNER



## NOK, NOK

By: Don DeLordo

The riding season is finally here! I had to get the cleaning supplies including bug removers out to the front of the shelf. These are all good signs of great riding. Like they Say..."Live to Ride, Ride to live".

At our Road Captains meeting in October, I explained to our Road Captains how important it is for us to carry an "Emergency Medical Card" for you the Rider, and more importantly, for your "Better Half" or Co-Rider. I found one free site on the internet which allows you to enter your information including your Blood Type, Date of Birth, Emergency Contacts Physicians, any Medical Conditions / History, Medications, and anything Allergies / other information. I also recommend that you put on the bottom line the date the card was printed. I also recommend that whenever you change or add a Medication that you also update your card and reprint it.

I recommend that you complete and print out 2 cards for you and your Co-Rider, so that each of you can carry both cards.

### Free Emergency Medical Information Card

All information stays on your computer. No information is shared or sent over the internet.

Emergency Medical Information		Conditions/History	
Your Name Here		Medical conditions or history goes here	
Full Address with City, State, Zip Code	Phone Number	Medications	
	Blood Type: Blood Type	Medication #1	Dosage #1 Frequency/Reason #1
	Date of birth: mm/dd/yyyy	Medication #2	Dosage #2 Frequency/Reason #2
Emergency Contacts		Medication #3	Dosage #3 Frequency/Reason #3
Contact #1	Day Phone #1 Night Phone #1	Allergies/Other Information	
Contact #2	Day Phone #2 Night Phone #2		
Physicians	Physicians Phone #1		
Doctor #1	Physicians Phone #2		
Doctor #2			

Please highlight and type over you medical and contact information in the appropriate fields. Adjust printer settings for best possible quality and print this page.

Cut the card along the lines and fold in half. Laminate your card for more durability.

Keep it with you at all times in your wallet or purse.

You can also create another card for every family member using this form.

[www.AllFreePrintable.com](http://www.AllFreePrintable.com)

Here is the address for the site:

<http://allfreeprintable.com/cont/frm/pdf/frm-emgid-1.pdf>.

If you would like to have the cards laminated, bring them when we next meet and I will laminate them.



# Oil Spots

By Traveler



“We understand that navigating this new reality has a real impact on our employees,” added Zeitz. “Their dedication to Harley-Davidson is never taken for granted, and we thank them for supporting one another and rallying together as we manage the profound impact of COVID-19.”

## H-D salary cuts for COVID-19 response



Harley-Davidson, Inc. announced additional actions it is taking in response to impacts of COVID-19 on its business.

“The effects of COVID-19 on economies around the world have been swift and unprecedented. It is essential for us to respond quickly, adapt and position the company to manage near-term challenges while preparing to reenergize the business for the recovery and beyond,” said Jochen Zeitz, acting president and CEO, Harley-Davidson.

In response to the near-term impacts of COVID-19, the company is taking the following actions to lower costs:

- ♦ Significantly reducing all non-essential spending
- ♦ Temporarily reducing salaries
- ♦ CEO and the Board of Directors will forgo salary/cash compensation
- ♦ 30 percent reduction for executive leadership
- ♦ 10 to 20 percent reduction for most other salaried employees in the United States
- ♦ No merit increases for 2020
- ♦ Implementing a hiring freeze

Outside of the U.S., the company will take similar actions as based on regulations governing each of its operating locations. Salary reductions will be reassessed at the end of the second quarter as the company continues to closely monitor business conditions.

The majority of its global production employees are currently on temporary layoff. Medical benefits remain intact for all global employees.

Harley-Davidson will release its first quarter 2020 financial results on Tuesday, April 28, 2020.

## BRP salary cuts in light of COVID-19



BRP (CAN AM) has announced a series of additional measures in light of the COVID-19 pandemic. After slowing down and temporarily suspending manufacturing at all of its powersports and marine operations sites around the world, BRP is taking additional actions, including cost-containment measures and changes in employee compensation to protect the company’s financial flexibility and long-term growth.

“These are challenging and unpredictable times. We are taking all the necessary decisions to protect our employees, ensure BRP’s long-term growth and be ready to react quickly should the markets recover faster than expected,” commented José Boisjoli, President and CEO of BRP.



“We entered this crisis from a strong position, with significant market share and financially solid. And with key strengths to rely on: our product portfolio, geographic sales and manufacturing footprint. This, along with the talent

and resilience of our people and our experienced management team, provides us with a solid base to navigate through this period of uncertainty.”

(Continued on page 5)



Following the slow down and temporary suspension of all BRP production lines worldwide and the temporary layoff of a majority of its hourly employees, certain measures have been put in place for office workers until further notice.

Depending on the region and local regulations, they include:

- ◆ A global hiring freeze
- ◆ Temporary layoffs and furlough for some employees
- ◆ Reduced work schedule in some countries
- ◆ Selected permanent layoffs.

In addition, until the end of the fiscal year:

- ◆ Salary of all Directors and Vice Presidents is reduced by 15%
- ◆ Salary of most office employees is reduced by 10%
- ◆ President and CEO, José Boisjoli, has decided to forgo his salary
- ◆ All remunerated members of BRP's Board of Directors have elected to forgo the cash portion of their compensation

BRP will continue to work with local authorities to access government emergency relief measures and wage subsidy programs, where available, in order to mitigate the impact on its employees.

In addition to these efforts, the company is taking further steps to maintain its financial flexibility, which includes the reduction of operating expenses and the postponement of certain capital expenditures, investments and projects in order to protect its long-term growth plan.

## Honda implements 2-week furlough for salaried U.S. staff



Honda announced that the majority of the company's salaried and support associates at Honda operations in the U.S. will be furloughed for a two-week period.

A press release from the company on April 15 provides the details:

As the unprecedented economic impact of the fast-changing COVID-19 pandemic worsens, Honda continues to evaluate conditions and make temporary adjustments to its production and business operations in North America.

In addition to the impact of COVID-19 on the marketplace, stay-at-home orders in many cities and states prevent consumers in a number of markets from purchasing new vehicles. As a result, Honda must continue to suspend production in order to align product supply with a lack of market demand.

The following actions are in response to the continued steep decline in sales across the automobile and powersports industries:

### **Automobile**

Honda is extending the production suspension for its automobile, engine and transmission plants in Mexico through April 30. Honda began its automobile production suspension in Mexico on March 23.

As previously announced, Honda has suspended production for all of its automobile, engine and transmission plants in the U.S. and Canada through May 1. Honda began its automobile production suspension on March 23.

### **Powersports**

As previously announced, Honda of South Carolina Mfg., Inc. (HSC), which produces powersports products including ATVs and side-by-side vehicles, has suspended production through May 1. HSC originally suspended its production on March 26.

### **Business Operations**

The majority of our salaried and support associates at Honda operations in the U.S. will be furloughed for a two-week period.

## Dealership's permanent closure due to coronavirus

After closing down its normal operations in keeping with state and federal government stay-at-home requests beginning in March, a Harley-Davidson dealer-



ship was forced to lay off some employees and keep only a limited few who were servicing bikes.

Now, Hudson Valley Harley-Davidson in Nanuet, New York, has announced that it is closing permanently.

(Continued on page 6)





## Oil Spots, continued...

According to an April 8 Facebook post to its 6,500 followers, the dealership said, “sadly though, due to this rapidly escalating crisis, Hudson Valley Harley-Davidson will be closing its doors for good on April 11, 2020. This was not a decision that was made lightly, for we are extremely passionate about motorcycles and riding.”

The notice goes on to say that sister store Bergen County Harley-Davidson in Rochelle Park, New Jersey, is currently open for limited business operations. It’s honoring all Hudson Valley H-D extended service plans, warranty work, gift cards and such.

“We’ve been family owned and operated since our inception in 1975 and have been proud Americans always. Our hearts go out to all those across the globe who’ve lost loved ones during this very sad time. We wish you and yours well, always.

“Love and gratitude,  
"The DiGennaro Family”

## 2 Stroke Men's Cologne



2-Stroke Cologne brings a subtle yet powerful mix of scents reminiscent of the two stroke exhaust smell you get after an enjoyable day of vintage motocross racing, tree cutting or snowmobiling in the woods.

When freshly applied, the top “note” or “accord” is similar to a fuel scent. The mid-note scent of oil is more pronounced between 20-45 minutes; the base



notes of wood and smoke smells are more prevalent an hour or so after application.

Original 2-Stroke Cologne is a proprietary blended scent conceived, formulated, mixed and bottled in Missoula, Montana USA.

Packaged as one 3.3oz (100ml) spray “piston replica” bottle in a custom gift-padded box for \$39.99 (+ \$8.74 shipping in Continental U.S.).

## Sturgis Motorcycle Rally still on... for now

By Deb Holland, Black Hills Pioneer



The Sturgis Motorcycle Rally is still on for the time being. The Sturgis City Council is asking that a matrix be developed so that the city can make a decision on whether or not to move forward with the Rally during the COVID-19 pandemic. Pioneer file photo

STURGIS — The official start of the 80th Sturgis Motorcycle Rally is less than 100 days away. But no one, not even Sturgis city officials, know if the annual event, that traditionally draws upwards of a half million motorcycle enthusiasts, will happen this year because of the COVID-19 pandemic.

Those interested in knowing the status of this year’s Rally have been communicating in various ways — phone, email, social media messaging — with city staff, said Sturgis Mayor Mark Carstensen. “Some have even said that it doesn’t matter what the city decides, they are still planning to come,” Carstensen said.

But the city isn’t prepared to make a decision just yet. “I think a bigger discussion, and I don’t necessarily think now is the time, is that if we are going to cancel the rally, we are going to have to cancel all of the events in the summer which is a pretty big situation,” the mayor said. “Before that discussion happens, it makes sense to continue on the path of seeing how this works out over time.”

Rod Woodruff, owner of the Buffalo Chip Campground, said his business also has been fielding many calls about the status of this year’s 80th Sturgis Motorcycle Rally. “How are you going to do social distancing on Main Street? It’s not possible,” Woodruff said.

Carstensen said “I think it is pertinent to say the 80th Sturgis Motorcycle Rally is still being planned for and we hope that it still is able to go on,” he said.

(Continued on pg. 7)



## Oil Spots, continued...

Carstensen said “I think it is pertinent to say the 80th Sturgis Motorcycle Rally is still being planned for and we hope that it still is able to go on,” he said.

Sturgis City Councilman Ron Waterland said he would like to have the city staff develop a decision matrix with respect to COVID data that gives the city a schedule of when they could make a decision about hosting the Rally. Carstensen said he agreed that such a plan should be considered.

But longtime Sturgis resident and former Sturgis Brown High School Principal Rich Deaver said common sense dictates that the event should be postponed for a year.

At a news conference earlier this month, Gov. Kristi Noem said there hasn’t been a plan to cancel the Sturgis Motorcycle Rally yet.

Woodruff said the Buffalo Chip Campground has a no-refund policy, so they have told Rallygoers that if there is not a Rally this year, they will roll over their pass for the 80th Rally in 2021.

## Powersports Employees Included Among Essential Workers Revised Federal Guidance Released

Powersports employees, in manufacturing, distribution, sales, rentals, and maintenance, are essential workers, according to newly revised federal guidelines released today. This clarifies that many powersports businesses nationwide can remain open, thanks to the addition of new language added to the Cybersecurity and Infrastructure Security Agency (CISA) Guidance on Essential Critical Infrastructure Workers.

This guidance, which outlines the federal government’s position on essential workers, is currently in use by 33 of the states with stay-at-home orders, and has always listed “automotive repair” employees as essential workers.



The CISA 3.0 guidance for the transportation sector now expressly includes: “Workers critical to the manufacturing, distribution, sales, rental, leasing, repair, and maintenance of vehicles and other transportation

equipment (including electric vehicle charging stations) and the supply chains that enable these operations to facilitate continuity of travel-related operations for essential workers.”

## What is the Motorcycle Industry Council?

The Motorcycle Industry Council exists to preserve, protect, and promote motorcycling through government relations, communications, media relations, statistics and research, aftermarket programs, data communications standards, and involvement in technical and regulatory issues. As a not-for-profit national industry association, the MIC seeks to support motorcyclists by representing manufacturers, distributors, dealers, and retailers of motorcycles, scooters, ATVs, ROVs, motorcycle/ATV/ROV parts, accessories, and related services, and members of allied trades such as insurance, finance and investment companies, media companies, and consultants.

## Indian Motorcycle Announces Launch of Click. Deliver. Ride Program

**New Online Ordering and Home-Delivery Service Aims to Support Dealer Network and Riders Looking to Buy**



*This is a press release from Indian Motorcycle ...*

Indian Motorcycle, America’s First Motorcycle Company, today introduced its Click.Deliver.Ride program, providing riders with the option of purchasing a motorcycle from the comfort of their own home. Riders have long had the ability to search for their desired model and customize it to their preference, but they can now work with their local dealer, either online or via phone, to complete their purchase and have their dream bike delivered right to their doorstep.

In the same way that Click.Deliver.Ride is providing Indian Motorcycle’s customers with convenience,

(Continued on pg. 8)





Oil Spots, continued...

it is adding value to its network of dealers as well. Dealers play a crucial role in this unprecedented business situation, with Click.Deliver.Ride at the forefront.

Click.Deliver.Ride. is available for a limited time only at participating dealers based on applicable laws and is subject to change.

### INDIA'S TVS ACQUIRES NORTON MOTORCYCLES

TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, announced the successful acquisition of Britain's most iconic sporting motorcycle, "Norton," in an all-cash deal.

This will be one of the most interesting acquisitions of a storied motorcycle maker in recent times and will reflect TVS Motor Company's and India's rapidly rising prominence in the international two-wheeler market.



Founded by James Lansdowne Norton, in Birmingham, in 1898, Norton Motorcycles is among the most popular British motorcycle

brands of all time and is one of the most emotive marques today. Since the 20<sup>th</sup> century, Norton Motorcycles is

renowned for their classic models and eclectic range of luxury motorcycles ranging



from authentic retro classic reboots of the famous Commando to their contemporary 200 bhp, 1200cc V4 super-bikes.

TVS Motor Company is excited about the existing and upcoming products at Norton Motorcycles including Commando, Dominator and V4 RR. Confi-

dent of the strong synergy between both the brands, we believe that Norton Motorcycles can leverage TVS Motor Company's global reach and supply chain capabilities to expand to new markets.

WELL, WELL, WELL,  
IF IT ISN'T THE  
CONSEQUENCES OF  
MY OWN ACTIONS

JUST TOLD MY KIDS  
I'M OLDER THAN  
GOOGLE. THEY THINK  
I'M JOKING

HAS EVERYONE  
PICKED OUT THEIR  
OUTFITS TO WEAR TO  
THE LIVINGROOM?

THE OLDER I GET,  
THE EARLIER  
IT GETS LATE

MY STOMACH  
IS FLAT  
THE "L" IS  
JUST SILENT





**Just in Case you're forgetting what we all look like....**

**Hope you are all  
staying safe and  
healthy... And hope  
we will be making  
new memories  
together  
soon!**



**Our Last  
Supper...  
TC  
Banquet**



## V.P.'s Vision

By: Mary 'Trooper' Kirkpatrick

It is difficult to find things to say... Our lives have become very simple, which is great, but it leaves so little material for conversations or publication materials. We have talked about how to polish our bikes, check our gear and review our first aid kit. We've covered the ways that you can improve your techniques in nearby parking lots and plan trips for when we are free to travel again. Wayne has covered all of the new motorcycle information... so, I am going to just try to make you smile with a bit of COVID19 inspired humor. Here is just a few... for more, see page 8.

I'M GONNA CARPE  
SOOOOO MANY  
DIEMS WHEN THIS  
IS ALL OVER

DUE TO QUARANTINE  
WE - WILL - ONLY  
BE TELLING INSIDE  
JOKES FROM NOW ON

IF YOU WANT TO  
IMPRESS ME WITH  
YOUR CAR IT BETTER  
BE A FOOD TRUCK

*Meanwhile, stay home, stay safe and stay healthy!*

## May Birthdays and Anniversaries!



7th - Mike  
Gilfillin

Happy Days to our Top Cats Celebrities  
for May

Let us know your special Dates so that  
we can celebrate with you!

No May  
Love Stories...



*Top Cats Buy, Sell, Trade....  
The best way to ensure good quality at fair prices!*

GREAT DEALS!



Put your items here and get the word out that you  
have stuff to sell!





## TOP CATS BUSINESS MART

*BUSINESSES OWNED AND/OR MANAGED BY TOP CATS MEMBERS*



### CHASE PRIVATE CLIENT



**Lisa Purcell**  
Mortgage Banker  
NMLS ID: 817405

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Lake Zurich, IL 60047  
Telephone: 847 857 0913  
lisa.a.purcell@chase.com  
JPMorgan Chase Bank, N.A.

**GEAR  
UP  
FOR  
SPRING  
RIDING**

**Coming  
Soon....**

**Let's  
hope!**

**Network with  
your fellow  
Riders here...**



## Support the TOP CATS Patrons



Doug Jackson and Staff Support  
our Top Cat's Ride for Dreams!



**PALATINE, IL**

Home to Alley 64,  
Top Cat's Monthly Meeting Spot!

GRASS Classes are held  
at the Keller -Williams  
Offices!

Thanks, Greg for  
supporting our Top  
Cat's Safety Class!

### Membership Has Its Privileges!

All suppliers and vendors who support the Top Cats by providing discounts to Top Cats members will be listed in ROAR.

**Sign-up your favorite merchant today!**



**Greg Smith**

**Keller -  
Williams  
Success  
Realty**

**600 Hart Rd.  
Suite 105  
Barrington, IL  
60010**

**847.870.0957**

**Have one of our own Top Cats work  
with you to buy or sell your home!**



When we are released from our  
quarantine, let's remember Alley  
64 and get back there quickly!

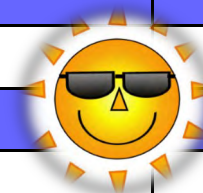






## RIDES & EVENTS

Date	Ride/Event	Location	Destination	Time	Leader
Maybe June	Will Give	Us Times	To Ride	Together,	But...
	For	Now,	We		
	Are	Keeping	The		
	Schedule	Clear,	So		
	That	We	Can		
	Remain	Healthy	And		
	Ride	Together	Again		
	Someday	Soon!			



All ride and event information along with the Photo Gallery can be found at [www.TopCats.org](http://www.TopCats.org).



### Barrington Library

#### Location and Hours

505 N. Northwest Highway  
Barrington, IL 60010

847-382-1300  
[balibrary.org](http://balibrary.org)

See the Top Cats Archive

## FREE ADVERTISING in ROAR for TOP CATS Business Owners

### Attention all Top Cats business owners!

As part of our ongoing philosophy to support our members and goal to provide a more value-rich publication, we are now offering free advertising space in ROAR for Top Cats business owners. Each business owner can submit advertising content and graphics up to 2 X 3.5 inches (Business Card size) for their company.

We will run the ad for 3 months after which you will need to resubmit it. This offer is for Top Cats business owners only. We are not accepting advertising for other businesses at this time.

Submit your ad along with contact information to the ROAR editors at [ROAR@TOPCATS.org](mailto:ROAR@TOPCATS.org)



**TOP CATS OF ILLINOIS** is a group of motorcycle enthusiasts with similar interests. Members consist of responsible Leaders, Presidents, Chairmen, Owners, Proprietors, Partners, principals, CEO's, and other 'Top Cats' of large, medium and small organizations, institutions, and companies.

For more information about the Top Cats visit our website at **[www.TopCats.org](http://www.TopCats.org)**

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